



IOWA STATE UNIVERSITY
College of Agriculture and Life Sciences

Iowa Smart Agriculture Forum: Circles of Life

June 7, 2023

Objectives:

- *share and celebrate the IASA vision!*
- *forge consensus on the priority building blocks needed to achieve the IASA vision.*
- *further advance the IASA efforts to challenge, promote, educate and equip our agricultural community in the 21st Century.*
- *recruit new partners and champions.*

- 8:00 a.m. Registration and coffee
- 8:45 a.m. Opening session (Ray Gaesser, Co-Chair IASA- moderator) 00:00:00
- Welcome- Natalie Bidner on behalf of Ambassador Terry Branstad, President WFPF 00:06:20
- Objectives- Dan Robison, Dean, Iowa State University, College of Agriculture and Life Sciences 00:12:00
- 9:10 a.m. [Opening Message- A Vision for Circular System Innovations](#)
 - o Shashi Menon, CEO of EcoEngineers 00:17:00
- 9:25 a.m. [Keynote Message- Circular Systems in Agriculture](#)
 - o Bruno Basso, Michigan State University/ASABE (virtual) 00:42:40
- 9:45 a.m. Iowa Smart Agriculture: Circles of Life- *An introduction to Iowa Smart Agriculture* 1:18:00
 - o Lois Wright Morton on behalf of Bryan Sievers, Co-Chair IASA- (moderator)
 - o Lydia English, Practical Farmers of Iowa
 - o [Jason Russell, Livestock and Grain Farmer](#)
 - o Dean Sponheim, Sponheim Sales and Services
- 10:30 a.m. Break
- 10:45 a.m. Partners in Agriculture Reactor Panel (Dan Robison- moderator) 02:01
 - o Matt Herman, Iowa Soybean Association
 - o Matt Unger, Des Moines Area Religious Council Food Warehouse
 - o Jeff Plagge, Superintendent, Iowa Division of Banking
 - o Mike Naig, Secretary, Iowa Department of Agriculture & Land Stewardship
 - o Matt Russell, State Executive Director, USDA Farm Services Agency
- 11:45 a.m. [Iowa Nutrient Reduction Strategy – the Defining Decade](#) 03:02
 - o Sean McMahon, Iowa Agriculture Water Alliance

- 12:00 p.m. Kevin Reynolds, Conservationist 03:29
- 12:15 p.m. Group Lunch
- 1:00 p.m. Afternoon sessions- Pathways Forward (Kellie Blair, Co-Chair, IASA- moderator) 03:36
- Breakout conversations to identify priority building blocks for the future of Iowa agriculture:
- [Topic 1 Risk Management](#)
 - [Topic 2 Innovation](#)
 - [Topic 3 Diversification](#)
 - [Topic 4 Payment for Ecosystems Services](#)
- 1:45 p.m. Reports from breakout group sessions- What we heard! Recorders 03:38
- 2:30 p.m. [Rapporteur Synopsis- Lisa Schulte Moore, Iowa State University](#) 03:57
- 2:45 p.m. Paths Forward (Phase Three overview) IASA Co-Chairs 04:07
- 3:00 p.m. Post forum tour of Hall of Laureates

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