



**IOWA STATE UNIVERSITY**  
College of Agriculture and Life Sciences

**Iowa Smart Agriculture Forum: Circles of Life  
Afternoon Filed Day and Forum Program  
Des Moines, Iowa  
June 6 and 7, 2023**

**Objectives:**

- share and celebrate the IASA vision!
- forge consensus on the priority building blocks needed to achieve the IASA vision.
- further advance the IASA efforts to challenge, promote, educate and equip our agricultural community in the 21<sup>st</sup> Century.
- Recruit new partners and champions.

**June 6<sup>th</sup> Afternoon field day and dinner**

- 12:30 p.m. Field Day Check in @ [Marriott Des Moines downtown](#)
- 1:15 p.m. Leave hotel for afternoon field tour
- 1:30 p.m. Stop One- **Des Moines Area Religious Council Food Warehouse**
- 2:30 p.m. Depart for Stop Two
- 3:30 p.m. Stop Two- **Clayton Farms**- Ames
- 4:45 p.m. Depart for Stop Three- **VERBIO Biorefinery**- Nevada
- 5:45 p.m. Stop Four- **Couser's Feedlot and Pasture**- Nevada
- o Social followed by Dinner
  - o Innovation at Work- Lane Arthur, Vice President of Embedded Software & Solutions, John Deere
  - o View research plots
- 7:30 p.m. Board bus to return to hotel

**June 7<sup>th</sup> IASA Forum**

**World Food Prize Foundation Hall of Laureates, 100 Locust Street, Des Moines, IA**

- 8:00 a.m. Registration and coffee
- 8:45 a.m. Opening session (Ray Gaesser, Co-Chair IASA- moderator)
- Welcome- Ambassador Terry Branstad, President WFPF
- Objectives- Dan Robison, Dean, Iowa State University, College of Agriculture and Life Sciences

- 9:10 a.m. Opening Message- A Vision for Circular System Innovations
- Shashi Menon, CEO of EcoEngineers
- 9:25 a.m. Keynote Message- Circular Systems in Agriculture-
- Bruno Basso, Michigan State University/ASABE (virtual)
- 9:45 a.m. Iowa Smart Agriculture: Circles of Life- *An introduction to Iowa Smart Agriculture*
- Bryan Sievers, Co-Chair IASA- (moderator)
  - Lydia English, Practical Farmers of Iowa
  - Jason Russell, Livestock and Grain Farmer
  - Dean Sponheim, Sponheim Sales and Services
- 10:30 a.m. Break
- 10:45 a.m. Partners in Agriculture Reactor Panel (Dan Robison- moderator)
- Matt Herman, Iowa Soybean Association
  - Matt Unger, Des Moines Area Religious Council Food Warehouse
  - Jeff Plagge, Iowa Division of Banking
  - Mike Naig, Secretary, Iowa Department of Agriculture & Land Stewardship
  - Matt Russell, State Executive Director, USDA Farm Services Agency
- 11:45 a.m. Iowa Nutrient Reduction Strategy – the Defining Decade
- Sean McMahon, Iowa Agriculture Water Alliance
- 12:00 p.m. Kevin Reynolds, Conservationist
- 12:15 p.m. Group Lunch
- 1:00 p.m. Afternoon sessions- Pathways Forward (Kellie Blair, Co-Chair, IASA- moderator)
- Breakout conversations to identify priority building blocks for the future of Iowa agriculture:
- Topic 1 Risk Management
  - Topic 2 Innovation
  - Topic 3 Diversification
  - Topic 4 Payment for Ecosystems Services
- 1:45 p.m. Reports from breakout group sessions- What we heard!      Recorders
- 2:30 p.m. Rapporteur Synopsis- Lisa Schulte Moore, Iowa State University
- 2:45 p.m. Paths Forward (Phase Three overview) IASA Co-Chairs
- 3:00 p.m. Post forum guided tour of Hall of Laureates

## **Thank you to our sponsors!**

- ❖ **Roeslein Alternative Energy**
- ❖ **Iowa Economic Development Authority**
- ❖ **World Food Prize Foundation**
- ❖ **Iowa Agriculture Water Alliance**
- ❖ **Farm Credit Services of America**
- ❖ **First National Bank**
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- ❖ **Iowa Soybean Association**
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- ❖ **Ray & Elaine Gaesser**