Iowa Smart Agriculture Forum  
Afternoon Field Day and Forum Program  
Des Moines, Iowa  
June 6 and 7, 2023

Theme: Circles of Life

Objectives:
- share and celebrate the IASA vision!
- forge consensus on the priority building blocks needed to achieve the IASA vision.
- further advance the IASA efforts to challenge, promote, educate and equip our agricultural community in the 21st Century.
- Recruit new partners and champions.

**June 6th Afternoon field day and dinner**

12:30 p.m. Field Day Check in @ [Marriott Des Moines downtown](#)

1:15 p.m. Leave hotel for afternoon field tour

1:30 p.m. Stop One- [Des Moines Area Religious Council Food Warehouse](#)

2:30 p.m. Depart for Stop Two

3:30 p.m. Stop Two- [Clayton Farms](#) - Ames

4:45 p.m. Depart for Stop Three- [VERBIO Biorefinery](#) - Nevada

5:30 p.m. Stop Four- [Couser’s Feedlot and Pasture](#) - Nevada
  - View research plots
  - Innovation at Work- John Deere
  - Dinner

7:30 p.m. Return to Hotel

**June 7th IASA Forum**

World Food Prize Foundation Hall of Laureates, 100 Locust Street, Des Moines, IA

8:00 a.m. Registration and coffee

8:45 a.m. Opening session (Ray Gaesser, Co-Chair IASA- moderator)

Welcome- Ambassador Terry Branstad, President WFPF

Objectives- Dan Robison, Dean, Iowa State University, College of Agriculture and Life Sciences
9:10 a.m. Opening Message- A Vision for Circular System Innovations
   o Rudi Roeslein, Chairman, Roeslein & Associates

9:25 a.m. Keynote Message- Circular Systems in Agriculture-
   o Bruno Basso, Michigan State University/ASABE (virtual)

9:45 a.m. Iowa Smart Agriculture: Circles of Life- *An introduction to Iowa Smart Agriculture*
   o Bryan Sievers, Co-Chair IASA- (moderator)
   o Lydia English, Practical Farmers of Iowa
   o Jason Russell, Livestock and Grain Farmer
   o Dean Sponheim, Sponheim Sales and Services

10:30 a.m. Break

10:45 a.m. Partners in Agriculture Reactor Panel (Dan Robison- moderator)
   **Session One**
   o Producer- Matt Herman, Iowa Soybean Association
   o Hunger and Health- Matt Unger, Des Moines Area Religious Council Food Warehouse
   o Banker- Jeff Plagge, Iowa Division of Banking

   **Session Two**
   o Agriculture- Mike Naig, Secretary, Iowa Department of Agriculture & Land Stewardship

11:45 a.m. Iowa Nutrient Reduction Strategy – the Defining Decade
   o Sean McMahon, Iowa Agriculture Water Alliance

12:00 p.m. Honorable Kim Reynolds, Governor, State of Iowa

12:15 p.m. Group Lunch

1:00 p.m. Afternoon sessions- Pathways Forward (Kellie Blair, Co-Chair, IASA- moderator)

Breakout conversations to identify priority building blocks for the future of Iowa agriculture
   o Topic 1 Risk Management
   o Topic 2 Innovation
   o Topic 3 Diversification
   o Topic 4 Payment for Ecosystems Services

1:45 p.m. Reports from breakout group sessions- What we heard! Recorders

2:30 p.m. Rapporteur Synopsis- Lisa Schulte Moore, Iowa State University

2:45 p.m. Paths Forward (Phase Three overview) IASA Co-Chairs

3:00 p.m. Post forum guided tour of Hall of Laureates